

**[Dkt. C-3657]****Mrs. Fields Cookies, Inc.; Prohibited Trade Practices, and Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, the Utah-based corporation from misrepresenting the fat, saturated fat, cholesterol or caloric content of baked food products.

**DATES:** Complaint and Order issued May 13, 1996.<sup>1</sup>**FOR FURTHER INFORMATION CONTACT:** Phoebe Morse, Federal Trade Commission, Boston Regional Office, 101 Merrimac Street, Suite 810, Boston, MA. 02114-4719. (617)424-5960.

**SUPPLEMENTARY INFORMATION:** On Wednesday, March 6, 1996, there was published in the Federal Register, 61 FR 8939, a proposed consent agreement with analysis In the Matter of Mrs. Fields Cookies, Inc., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order. No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

Donald S. Clark,

*Secretary.*

[FR Doc. 97-2442 Filed 1-30-97; 8:45 am]

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**[Dkt. C-3660]****NW Ayer, Inc.; Prohibited Trade Practices, and Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and

unfair methods of competition., this consent prohibits, among other things, the New York-based advertising agency from misrepresenting the absolute or comparative amount of cholesterol, total fat, saturated fat, or any other fatty acid in eggs or in any meat, dairy, or poultry product, and from misrepresenting the existence or results of any test or study.

**DATES:** Complaint and Order issued May 31, 1996.<sup>1</sup>**FOR FURTHER INFORMATION CONTACT:** Theodore Hoppock, FTC/S-4002, Washington, D.C. 20580. (202) 326-3087.

**SUPPLEMENTARY INFORMATION:** On Tuesday, March 26, 1996, there was published in the Federal Register, 61 FR 13202, a proposed consent agreement with analysis In the Matter of NW Ayer, Inc., for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45, 52)

Donald S. Clark,

*Secretary.*

[FR Doc. 97-2443 Filed 1-30-97; 8:45 am]

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**[Dkt. C-3671]****Rick A. Rahim; Prohibited Trade Practices, and Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent Order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition, this consent order prohibits, among other things, a Virginia-based individual doing business as NBDC Credit Resource Publishing from misrepresenting, in advertisements—via a computer communications network, or by any other means—for a credit repair product, the legality of any credit repair product, and requires the respondent to

disclose that the program may violate federal criminal laws.

**DATES:** Complaint and Order issued June 12, 1996.<sup>1</sup>**FOR FURTHER INFORMATION CONTACT:** Nicholas Franczyk, Federal Trade Commission, Chicago Regional Office, 55 East Monroe St., Suite 1860, Chicago, IL. 60603. (312) 353-8156.

**SUPPLEMENTARY INFORMATION:** On Monday, April 1, 1996, there was published in the Federal Register, 61 FR 14318, a proposed consent agreement with analysis In the Matter of Rick A. Rahim, for the purpose of soliciting public comment. Interested parties were given sixty (60) days in which to submit comments, suggestions or objections regarding the proposed form of the order.

No comments having been received, the Commission has ordered the issuance of the complaint in the form contemplated by the agreement, made its jurisdictional findings and entered an order to cease and desist, as set forth in the proposed consent agreement, in disposition of this proceeding.

(Sec. 6, 38 Stat. 721; 15 U.S.C. 46. Interprets or applies sec. 5, 38 Stat. 719, as amended; 15 U.S.C. 45)

Donald S. Clark,

*Secretary*

[FR Doc. 97-2445 Filed 1-30-97; 8:45 am]

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**[Docket No. C-3664]****RxCare of Tennessee, Inc., et al.; Prohibited Trade Practices, and Affirmative Corrective Actions****AGENCY:** Federal Trade Commission.**ACTION:** Consent order.

**SUMMARY:** In settlement of alleged violations of federal law prohibiting unfair or deceptive acts or practices and unfair methods of competition this consent order prohibits, among other things, a Tennessee-based pharmacy service administrative organization and an unincorporated trade association from: entering into, maintaining, or enforcing a "most favored nations" clause in any participation agreement with any pharmacy firm; auditing any pharmacy firm for the purpose of enforcing a "most favored nations" clause; or inducing, suggesting, urging, encouraging, or assisting any person or entity to take any action in violation of this order.

<sup>1</sup> Copies of the Complaint and the Decision and Order are available from the Commission's Public Reference Branch, H-130, 6th Street & Pennsylvania Avenue, N.W., Washington, D.C. 20580.

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