

BrokerCheck Report

BRIAN P BRICE

CRD# 2073076

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Please be aware that fraudsters may link to BrokerCheck from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.

For more information read our <u>investor alert</u> on imposters.

About BrokerCheck®



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
 qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
 reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
 same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
 - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
 - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
 to work with them. Your state securities regulator can help you research brokers and investment adviser
 representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

BRIAN P. BRICE

CRD# 2073076

Currently employed by and registered with the following Firm(s):



34901 Woodward Avenue Suite 300 Birmingham, MI 48009 CRD# 149777

Registered with this firm since: 09/08/2014

B MORGAN STANLEY 34901 Woodward Avenue

> Suite 300 Birmingham, MI 48009

CRD# 149777

Registered with this firm since: 09/08/2014

Report Summary for this Broker



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

Broker Qualifications

This broker is registered with:

- 4 Self-Regulatory Organizations
- 35 U.S. states and territories

This broker has passed:

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 2 State Securities Law Exams

Registration History

This broker was previously registered with the following securities firm(s):



CRD# 7691 NEW YORK, NY 09/1996 - 09/2014

B MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED

CRD# 7691 BLOOMFIELD HILLS, MI 08/1990 - 09/2014

Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? No

Broker Qualifications



Date

Registrations

SRO

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

Status

This individual is currently registered with 4 SROs and is licensed in 35 U.S. states and territories through his or her employer.

Employment 1 of 1

Firm Name: MORGAN STANLEY

Main Office Address: 2000 WESTCHESTER AVENUE

PURCHASE, NY 10577-2530

Category

Firm CRD#: **149777**

	SRU	Category	Status	Date
B	FINRA	General Securities Representative	Approved	09/08/2014
B	NYSE American LLC	General Securities Representative	Approved	09/08/2014
B	Nasdaq Stock Market	General Securities Representative	Approved	09/08/2014
B	New York Stock Exchange	General Securities Representative	Approved	09/08/2014
	U.S. State/ Territory	Category	Status	Date
B	Alaska	Agent	Approved	01/08/2018
B	Arizona	Agent	Approved	09/08/2014
B	Arkansas	Agent	Approved	05/04/2022
B	California	Agent	Approved	09/08/2014
B	Colorado	Agent	Approved	09/08/2014
B	Delaware	Agent	Approved	09/08/2014
B	District of Columbia	Agent	Approved	09/04/2018
B	Florida	Agent	Approved	09/08/2014
В	Georgia	Agent	Approved	09/08/2014

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Hawaii	Agent	Approved	03/07/2019
В	Illinois	Agent	Approved	09/08/2014
B	Indiana	Agent	Approved	09/08/2014
B	Kansas	Agent	Approved	05/04/2022
B	Louisiana	Agent	Approved	11/04/2020
B	Maryland	Agent	Approved	09/08/2014
B	Massachusetts	Agent	Approved	09/08/2014
B	Michigan	Agent	Approved	09/08/2014
IA	Michigan	Investment Adviser Representative	Approved	09/12/2014
B	Minnesota	Agent	Approved	09/08/2014
B	Missouri	Agent	Approved	01/11/2019
B	Nevada	Agent	Approved	05/01/2020
B	New Mexico	Agent	Approved	08/19/2016
B	New York	Agent	Approved	09/08/2014
B	North Carolina	Agent	Approved	09/08/2014
B	Ohio	Agent	Approved	09/08/2014
B	Oklahoma	Agent	Approved	05/09/2018
B	Oregon	Agent	Approved	01/02/2020
B	Pennsylvania	Agent	Approved	09/08/2014
B	Rhode Island	Agent	Approved	05/04/2022
B	South Carolina	Agent	Approved	09/08/2014

Broker Qualifications



Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
В	Tennessee	Agent	Approved	09/08/2014
В	Texas	Agent	Approved	09/08/2014
IA	Texas	Investment Adviser Representative	Approved	09/08/2014
В	Vermont	Agent	Approved	01/03/2020
B	Virginia	Agent	Approved	05/04/2015
В	Washington	Agent	Approved	08/10/2017
B	Wisconsin	Agent	Approved	09/08/2014

Branch Office Locations

MORGAN STANLEY

34901 Woodward Avenue Suite 300 Birmingham, MI 48009 www.finra.org/brokercheck

Broker Qualifications



Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 2 state securities law exams.

Principal/Supervisory Exams

Exam		Category	Date		
	No information reported.				
General Industry/Product Exams					
Exan	n	Category	Date		
В	Securities Industry Essentials Examination	SIE	10/01/2018		
В	General Securities Representative Examination	Series 7	08/20/1990		
State Securities Law Exams					
Exan	n	Category	Date		
IA	Uniform Investment Adviser Law Examination	Series 65	02/27/1997		
В	Uniform Securities Agent State Law Examination	Series 63	08/22/1990		

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

Broker Qualifications



Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.

Registration and Employment History



Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
O9/1996 - 09/2014	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	BLOOMFIELD HILLS, MI
B 08/1990 - 09/2014	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	BLOOMFIELD HILLS, MI

Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

Employment	Employer Name	Position	Investment Related	Employer Location
01/2015 - Present	MORGAN STANLEY PRIVATE BANK, N.A.	FINANCIAL ADVISOR	Υ	NEW YORK, NY, United States
09/2014 - Present	MORGAN STANLEY SMITH BARNEY LLC	FINANCIAL ADVISOR	Υ	BIRMINGHAM, MI, United States
02/2011 - 09/2014	BANK OF AMERICA NA	MANAGING DIRECTOR- INVESTMENTS; WEALTH MANAGEMENT ADVISOR	Y	BLOOMFIELD HILLS, MO, United States
06/1990 - 09/2014	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	NOT PROVIDED	Υ	BLOOMFIELD HILLS, MI, United States

Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

No information reported.

www.finra.org/brokercheck

End of Report



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