

## BrokerCheck Report

### JOEL LYNN BIRD

CRD# 4192782

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Please be aware that fraudsters may link to BrokerCheck from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.

For more information read our [investor alert](#) on imposters.

## About BrokerCheck®

BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

- **What is included in a BrokerCheck report?**

- BrokerCheck reports for individual brokers include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

- **Where did this information come from?**

- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - information that regulators report regarding disciplinary actions or allegations against firms or brokers.

- **How current is this information?**

- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.

- **What if I want to check the background of an investment adviser firm or investment adviser representative?**

- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at <https://www.adviserinfo.sec.gov>. In the alternative, you may search the IAPD website directly or contact your state securities regulator at <http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414>.

- **Are there other resources I can use to check the background of investment professionals?**

- FINRA recommends that you learn as much as possible about an investment professional before deciding to work with them. Your state securities regulator can help you research brokers and investment adviser representatives doing business in your state.

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Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at

[brokercheck.finra.org](http://brokercheck.finra.org)



For additional information about the contents of this report, please refer to the User Guidance or [www.finra.org/brokercheck](http://www.finra.org/brokercheck). It provides a glossary of terms and a list of frequently asked questions, as well as additional resources.

[For more information about FINRA, visit www.finra.org.](http://www.finra.org)

**JOEL L. BIRD**

CRD# 4192782

**Currently employed by and registered with the following Firm(s):**

**B AMERIPRISE FINANCIAL SERVICES, LLC**  
 505 E MAIN AVE  
 STE 100  
 BISMARCK, ND 58501  
 CRD# 6363  
 Registered with this firm since: 07/20/2000

**IA AMERIPRISE FINANCIAL SERVICES, LLC**  
 505 E MAIN AVE  
 STE 100  
 BISMARCK, ND 58501  
 CRD# 6363  
 Registered with this firm since: 09/07/2000

## Report Summary for this Broker

This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

### Broker Qualifications

**This broker is registered with:**

- 1 Self-Regulatory Organization
- 49 U.S. states and territories

**This broker has passed:**

- 0 Principal/Supervisory Exams
- 2 General Industry/Product Exams
- 1 State Securities Law Exam

### Registration History

**This broker was previously registered with the following securities firm(s):**

**B IDS LIFE INSURANCE COMPANY**  
 CRD# 6321  
 MINNEAPOLIS, MN  
 07/2000 - 07/2006

### Disclosure Events

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? **No**



## Broker Qualifications

### Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

**This individual is currently registered with 1 SRO and is licensed in 49 U.S. states and territories through his or her employer.**

### Employment 1 of 1

Firm Name: **AMERIPRISE FINANCIAL SERVICES, LLC**

Main Office Address: **707 2ND AVENUE SOUTH  
MINNEAPOLIS, MN 55402**

Firm CRD#: **6363**

	<b>SRO</b>	<b>Category</b>	<b>Status</b>	<b>Date</b>
<b>B</b>	FINRA	General Securities Representative	Approved	07/20/2000

	<b>U.S. State/ Territory</b>	<b>Category</b>	<b>Status</b>	<b>Date</b>
<b>B</b>	Alabama	Agent	Approved	01/03/2020
<b>B</b>	Alaska	Agent	Approved	09/13/2017
<b>B</b>	Arizona	Agent	Approved	12/21/2005
<b>B</b>	Arkansas	Agent	Approved	07/10/2015
<b>B</b>	California	Agent	Approved	11/21/2014
<b>B</b>	Colorado	Agent	Approved	08/22/2007
<b>B</b>	Connecticut	Agent	Approved	01/06/2017
<b>B</b>	Florida	Agent	Approved	11/21/2014
<b>B</b>	Georgia	Agent	Approved	08/28/2019
<b>B</b>	Hawaii	Agent	Approved	04/11/2022
<b>B</b>	Idaho	Agent	Approved	08/25/2017
<b>B</b>	Illinois	Agent	Approved	12/15/2016



## Broker Qualifications

### Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
B	Indiana	Agent	Approved	11/21/2014
B	Iowa	Agent	Approved	11/21/2014
B	Kansas	Agent	Approved	01/04/2021
B	Kentucky	Agent	Approved	10/02/2019
B	Louisiana	Agent	Approved	01/03/2020
B	Maine	Agent	Approved	10/17/2022
B	Maryland	Agent	Approved	03/22/2016
B	Massachusetts	Agent	Approved	12/15/2016
B	Michigan	Agent	Approved	10/27/2017
B	Minnesota	Agent	Approved	11/23/2004
B	Mississippi	Agent	Approved	03/10/2020
B	Missouri	Agent	Approved	08/28/2006
B	Montana	Agent	Approved	02/19/2009
B	Nebraska	Agent	Approved	06/05/2006
B	Nevada	Agent	Approved	11/21/2014
B	New Hampshire	Agent	Approved	02/11/2016
B	New Jersey	Agent	Approved	08/31/2018
B	New Mexico	Agent	Approved	06/21/2017
B	New York	Agent	Approved	08/11/2015
B	North Carolina	Agent	Approved	12/16/2016
B	North Dakota	Agent	Approved	08/14/2000



## Broker Qualifications

### Employment 1 of 1, continued

	U.S. State/ Territory	Category	Status	Date
IA	North Dakota	Investment Adviser Representative	Approved	09/07/2000
B	Ohio	Agent	Approved	11/24/2014
B	Oklahoma	Agent	Approved	10/09/2017
B	Oregon	Agent	Approved	11/11/2013
B	Pennsylvania	Agent	Approved	09/17/2018
B	Rhode Island	Agent	Approved	01/03/2020
B	South Carolina	Agent	Approved	01/06/2017
B	South Dakota	Agent	Approved	03/17/2009
B	Tennessee	Agent	Approved	05/08/2018
B	Texas	Agent	Approved	01/09/2010
IA	Texas	Investment Adviser Representative	Restricted Approval	01/13/2010
B	Utah	Agent	Approved	09/11/2018
B	Vermont	Agent	Approved	11/28/2022
B	Virginia	Agent	Approved	06/08/2018
B	Washington	Agent	Approved	04/08/2008
B	West Virginia	Agent	Approved	05/05/2021
B	Wisconsin	Agent	Approved	11/21/2014
B	Wyoming	Agent	Approved	05/27/2005

### Branch Office Locations

**AMERIPRISE FINANCIAL SERVICES, LLC**  
505 E MAIN AVE

## Broker Qualifications



### Employment 1 of 1, continued

STE 100  
BISMARCK, ND 58501

#### **AMERIPRISE FINANCIAL SERVICES, LLC**

505 E MAIN AVE  
STE 100  
BISMARCK, ND 58501

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## Broker Qualifications

### Industry Exams this Broker has Passed

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

**This individual has passed 0 principal/supervisory exams, 2 general industry/product exams, and 1 state securities law exam.**

### Principal/Supervisory Exams

Exam	Category	Date
No information reported.		

### General Industry/Product Exams

Exam	Category	Date
<b>B</b> Securities Industry Essentials Examination	SIE	10/01/2018
<b>B</b> General Securities Representative Examination	Series 7	07/19/2000

### State Securities Law Exams

Exam	Category	Date
<b>B IA</b> Uniform Combined State Law Examination	Series 66	08/11/2000

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at [www.finra.org/brokerqualifications/registeredrep/](http://www.finra.org/brokerqualifications/registeredrep/).





## Broker Qualifications

### Professional Designations

This section details that the representative has reported **0** professional designation(s).

No information reported.



## Registration and Employment History

### Registration History

The broker previously was registered with the following firms:

Registration Dates	Firm Name	CRD#	Branch Location
<b>B</b> 07/2000 - 07/2006	IDS LIFE INSURANCE COMPANY	6321	MINNEAPOLIS, MN

### Employment History

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

**Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.**

Employment	Employer Name	Position	Investment Related	Employer Location
06/2000 - Present	Ameriprise Financial Services, Inc.	Registered Rep	Y	Bismarck, ND, United States

### Other Business Activities

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

Real Estate Ownership; Commercial; 58501; Investment Related; September 2010/ Lot/Land; Not Investment Related; March 2013/ 5% owner of mineral acres held in Bird Mineral Corp.; Not Investment Related; March 2013/ Commercial; 58503; Investment Related; January 2015/ Commercial; Minot, ND 58701; Investment Related; March 2020. Business Ownership; 6 Star Properties, LLP; Limited Partner; LLP that is a partner in other Partnership that owns the office building in which we reside.; 58501; Investment Related; September 2010; 1 to 9 hours per month; 0 during trading hours/ 4 Star Properties LLP; Partner; A partnership that will invest in an LLC that will own a new office park development; 58501; Investment Related; August 2012; 1 to 9 hours per month; 0 during trading hours/ B1RD Farms; Partner; My sister and I inherited some land from my father and this is the partnership we set up to manage the land and rent.; Investment Related; February 2014; 1 to 9 hours per month; 0 during trading hours/ LFP Consulting, LLC; Partner; used to pay office expenses and staff; Not Investment Related; July 2016; 0 hours per month; 0 during trading hours/ LFP Enterprises; Owner; it is used for managing the practice and for coaching other advisors; 58501; Not Investment Related; April 2017; 1 to 9 hours per month; 1-9 during trading hours/ MVP Properties; Partner; Commercial Property; Minot, ND 58701; Not Investment Related; March 2020; 0 hours per month; 0 during trading hours/ NW Bismarck Holdings; Partner; Commercial property we will rent; Bismarck, ND 58501; Not Investment Related; March 2020; 0 hours per month; 0 during trading hours. Outside Employment; LFP Consulting, LLC; Owner; 58501; Not Investment Related; March 2017; 60+ hours per month; 60+ during trading hours. Independent Insurance Brokering; Unum; January 2009. Board of Directors; Bird Mineral Corporation; President/Director; Flaxton, ND 58737; Not Investment Related; November 2014; 1-9 hours per month; 0 during trading hours/ Bismarck-Mandan Chamber of Commerce Local Issues Committee; Board Member; -1675; April 2017; 1-9 hours per month; 0 during trading hours/ Junior Achievement Bismarck-Mandan; Director; ND 58502-0388; June 2017; 1-9 hours per month; 1-9 during trading hours/ Bismarck Girls Basketball Boosters; Board Member; Bismarck, ND 58503; Not Investment Related; November 2021; 1-9 hours per month; 0 during trading hours/ Bismarck Century Softball Boosters; Board Member; Bismarck, ND 58503;

## Registration and Employment History



### Other Business Activities, continued

Not Investment Related; September 2020; 1-9 hours per month; 0 during trading hours. Other Business Activities; Bismarck Century Girls Basketball Boosters; Booster Club for Bismarck Century High School Girls basketball teams.; I will be a representative for the Freshmen class for next season. My daughter will be a freshman on the team.; 58503; Not Investment Related; April 2019; 1-9 hours per month; 0 during trading hours.

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## End of Report



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