

# **BrokerCheck Report**

# **SETH ALAN HAYE**

CRD# 4799064

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Please be aware that fraudsters may link to BrokerCheck from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.

For more information read our <u>investor alert</u> on imposters.

#### **About BrokerCheck®**



BrokerCheck offers information on all current, and many former, registered securities brokers, and all current and former registered securities firms. FINRA strongly encourages investors to use BrokerCheck to check the background of securities brokers and brokerage firms before deciding to conduct, or continue to conduct, business with them.

#### What is included in a BrokerCheck report?

- BrokerCheck reports for individual brokers include information such as employment history, professional
  qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards. BrokerCheck
  reports for brokerage firms include information on a firm's profile, history, and operations, as well as many of the
  same disclosure events mentioned above.
- Please note that the information contained in a BrokerCheck report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the broker or brokerage firm, or concluded through a negotiated settlement with no admission or finding of wrongdoing.
- Where did this information come from?
- The information contained in BrokerCheck comes from FINRA's Central Registration Depository, or CRD® and is a combination of:
  - o information FINRA and/or the Securities and Exchange Commission (SEC) require brokers and brokerage firms to submit as part of the registration and licensing process, and
  - o information that regulators report regarding disciplinary actions or allegations against firms or brokers.
- How current is this information?
- Generally, active brokerage firms and brokers are required to update their professional and disciplinary information in CRD within 30 days. Under most circumstances, information reported by brokerage firms, brokers and regulators is available in BrokerCheck the next business day.
- What if I want to check the background of an investment adviser firm or investment adviser representative?
- To check the background of an investment adviser firm or representative, you can search for the firm or individual in BrokerCheck. If your search is successful, click on the link provided to view the available licensing and registration information in the SEC's Investment Adviser Public Disclosure (IAPD) website at https://www.adviserinfo.sec.gov. In the alternative, you may search the IAPD website directly or contact your state securities regulator at http://www.finra.org/Investors/ToolsCalculators/BrokerCheck/P455414.
- Are there other resources I can use to check the background of investment professionals?
- FINRA recommends that you learn as much as possible about an investment professional before deciding
  to work with them. Your state securities regulator can help you research brokers and investment adviser
  representatives doing business in your state.

Thank you for using FINRA BrokerCheck.



Using this site/information means that you accept the FINRA BrokerCheck Terms and Conditions. A complete list of Terms and Conditions can be found at brokercheck.finra.org



For additional information about the contents of this report, please refer to the User Guidance or www.finra.org/brokercheck. It provides a glossary of terms and a list of frequently asked questions, as well as additional resources. For more information about FINRA, visit www.finra.org.

www.finra.org/brokercheck
User Guidance

#### **SETH A. HAYE**

CRD# 4799064

# Currently employed by and registered with the following Firm(s):



100 North Westlake Boulevard Suite 200 Westlake Village, CA 91362 CRD# 149777

Registered with this firm since: 06/01/2009

#### **B** MORGAN STANLEY

100 North Westlake Boulevard Suite 200 Westlake Village, CA 91362 CRD# 149777 Registered with this firm since: 06/01/2009

### **Report Summary for this Broker**



This report summary provides an overview of the broker's professional background and conduct. Additional information can be found in the detailed report.

#### **Broker Qualifications**

#### This broker is registered with:

- 4 Self-Regulatory Organizations
- 45 U.S. states and territories

#### This broker has passed:

- 0 Principal/Supervisory Exams
- 3 General Industry/Product Exams
- 2 State Securities Law Exams

#### **Registration History**

This broker was previously registered with the following securities firm(s):

(A) CITIGROUP GLOBAL MARKETS INC.

CRD# 7059 NEW YORK, NY 07/2004 - 06/2009

R CITIGROUP GLOBAL MARKETS INC.

CRD# 7059 GLENDALE, CA 06/2004 - 06/2009

#### **Disclosure Events**

All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

Are there events disclosed about this broker? Yes

The following types of disclosures have been reported:

Туре	Count
Customer Dispute	3



Date

# Registrations

This section provides the self-regulatory organizations (SROs) and U.S. states/territories the broker is currently registered and licensed with, the category of each license, and the date on which it became effective. This section also provides, for every brokerage firm with which the broker is currently employed, the address of each branch where the broker works.

Status

This individual is currently registered with 4 SROs and is licensed in 45 U.S. states and territories through his or her employer.

### **Employment 1 of 1**

SRO

Firm Name: MORGAN STANLEY

Main Office Address: 2000 WESTCHESTER AVENUE

**PURCHASE, NY 10577-2530** 

Category

Firm CRD#: **149777** 

	SRU	Category	Status	Date
B	FINRA	General Securities Representative	Approved	06/01/2009
B	NYSE American LLC	General Securities Representative	Approved	06/17/2011
B	Nasdaq Stock Market	General Securities Representative	Approved	06/01/2009
B	New York Stock Exchange	General Securities Representative	Approved	06/01/2009
	U.S. State/ Territory	Category	Status	Date
B	Arizona	Agent	Approved	06/01/2009
B	Arkansas	Agent	Approved	07/21/2014
B	California	Agent	Approved	06/01/2009
IA	California	Investment Adviser Representative	Approved	06/01/2009
B	Colorado	Agent	Approved	06/01/2009
B	Connecticut	Agent	Approved	07/16/2014
B	Delaware	Agent	Approved	02/28/2013
B	District of Columbia	Agent	Approved	11/13/2015
В	Florida	Agent	Approved	06/01/2009



# **Employment 1 of 1, continued**

	U.S. State/ Territory	Category	Status	Date
В	Georgia	Agent	Approved	01/29/2013
B	Hawaii	Agent	Approved	06/01/2009
B	Idaho	Agent	Approved	06/01/2009
B	Illinois	Agent	Approved	08/28/2014
B	Indiana	Agent	Approved	10/19/2009
B	lowa	Agent	Approved	06/01/2009
B	Kansas	Agent	Approved	07/17/2014
B	Kentucky	Agent	Approved	07/17/2014
B	Louisiana	Agent	Approved	08/02/2018
B	Maryland	Agent	Approved	12/12/2013
B	Massachusetts	Agent	Approved	05/27/2011
B	Michigan	Agent	Approved	05/07/2014
B	Minnesota	Agent	Approved	07/16/2014
В	Missouri	Agent	Approved	02/20/2018
B	Montana	Agent	Approved	07/16/2014
B	Nebraska	Agent	Approved	08/04/2016
B	Nevada	Agent	Approved	06/01/2009
B	New Hampshire	Agent	Approved	07/16/2014
B	New Jersey	Agent	Approved	06/01/2009
B	New Mexico	Agent	Approved	06/01/2009
B	New York	Agent	Approved	06/01/2009



# **Employment 1 of 1, continued**

	U.S. State/ Territory	Category	Status	Date
B	North Carolina	Agent	Approved	07/16/2014
B	North Dakota	Agent	Approved	06/01/2009
B	Ohio	Agent	Approved	03/26/2012
B	Oklahoma	Agent	Approved	06/01/2009
B	Oregon	Agent	Approved	06/01/2009
B	Pennsylvania	Agent	Approved	06/01/2009
B	Rhode Island	Agent	Approved	06/01/2009
B	South Carolina	Agent	Approved	06/01/2009
B	South Dakota	Agent	Approved	08/27/2020
B	Tennessee	Agent	Approved	01/07/2021
B	Texas	Agent	Approved	06/01/2009
IA	Texas	Investment Adviser Representative	Restricted Approval	04/08/2020
B	Utah	Agent	Approved	06/01/2009
B	Vermont	Agent	Approved	04/11/2019
B	Virginia	Agent	Approved	06/01/2009
B	Washington	Agent	Approved	06/01/2009
B	Wyoming	Agent	Approved	02/09/2023

### **Branch Office Locations**

#### **MORGAN STANLEY**

100 North Westlake Boulevard Suite 200 Westlake Village, CA 91362 www.finra.org/brokercheck

# **Broker Qualifications**



# **Employment 1 of 1, continued**



#### **Industry Exams this Broker has Passed**

This section includes all securities industry exams that the broker has passed. Under limited circumstances, a broker may attain a registration after receiving an exam waiver based on exams the broker has passed and/or qualifying work experience. Any exam waivers that the broker has received are not included below.

This individual has passed 0 principal/supervisory exams, 3 general industry/product exams, and 2 state securities law exams.

### **Principal/Supervisory Exams**

Exam		Category	Date
	No information reported.		
Gene	ral Industry/Product Exams		
Gene Exam	•	Category	Date

		<b>V.</b> -	,,
E	Futures Managed Funds Examination	Series 31	10/15/2004
E	General Securities Representative Examination	Series 7	06/16/2004

#### **State Securities Law Exams**

Exam		Category	Date
IA	Uniform Investment Adviser Law Examination	Series 65	07/15/2004
B	Uniform Securities Agent State Law Examination	Series 63	06/28/2004

Additional information about the above exams or other exams FINRA administers to brokers and other securities professionals can be found at www.finra.org/brokerqualifications/registeredrep/.

www.finra.org/brokercheck
User Guidance

# **Broker Qualifications**



# **Professional Designations**

This section details that the representative has reported **0** professional designation(s).

No information reported.

## **Registration and Employment History**



#### **Registration History**

The broker previously was registered with the following firms:

Reg	istration Dates	Firm Name	CRD#	Branch Location
IA	07/2004 - 06/2009	CITIGROUP GLOBAL MARKETS INC.	7059	GLENDALE, CA
B	06/2004 - 06/2009	CITIGROUP GLOBAL MARKETS INC.	7059	GLENDALE, CA

#### **Employment History**

This section provides up to 10 years of an individual broker's employment history as reported by the individual broker on the most recently filed Form U4.

Please note that the broker is required to provide this information only while registered with FINRA or a national securities exchange and the information is not updated via Form U4 after the broker ceases to be registered. Therefore, an employment end date of "Present" may not reflect the broker's current employment status.

<b>Employment</b>	Employer Name	Position	Investment Related	<b>Employer Location</b>
01/2015 - Present	MORGAN STANLEY PRIVATE BANK, NATIONAL ASSOCIATION	FINANCIAL ADVISOR	Υ	NEW YORK, NY, United States
06/2009 - Present	MORGAN STANLEY SMITH BARNEY	Mass Transfer	Υ	GLENDALE, CA, United States
04/2004 - Present	CITIGROUP GLOBAL MARKETS INC.	FINANCIAL ADVISOR	Υ	GLENDALE, CA, United States

#### **Other Business Activities**

This section includes information, if any, as provided by the broker regarding other business activities the broker is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious or fraternal and is recognized as tax exempt.

- 1. Pepperdine University; Investment related No; Oversight of school policy; Role/position/job title (proprietor, partner, officer, director, employee, trustee, agent); Sep/2018; During business hours: 2; After business hours: 2;
- 2. \*335335 Haye Properties, LLC; Investment related Yes; Westlake Village, California; Real Estate; Jolyn Haye, President and Seth Haye, Managing Partner (proprietor, partner, officer, director, employee, trustee, agent); 03/2022; During business hours: 0; After business hours: 2; Property management

#### **Disclosure Events**



#### What you should know about reported disclosure events:

1. All individuals registered to sell securities or provide investment advice are required to disclose customer complaints and arbitrations, regulatory actions, employment terminations, bankruptcy filings, and criminal or civil judicial proceedings.

#### 2. Certain thresholds must be met before an event is reported to CRD, for example:

- o A law enforcement agency must file formal charges before a broker is required to disclose a particular criminal event.
- A customer dispute must involve allegations that a broker engaged in activity that violates certain rules or conduct governing the industry and that the activity resulted in damages of at least \$5,000.

3. Disclosure events in BrokerCheck reports come from different sources:

 As mentioned at the beginning of this report, information contained in BrokerCheck comes from brokers, brokerage firms and regulators. When more than one of these sources reports information for the same disclosure event, all versions of the event will appear in the BrokerCheck report. The different versions will be separated by a solid line with the reporting source labeled.

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#### 4. There are different statuses and dispositions for disclosure events:

- o A disclosure event may have a status of pending, on appeal, or final.
  - A "pending" event involves allegations that have not been proven or formally adjudicated.
  - An event that is "on appeal" involves allegations that have been adjudicated but are currently being appealed.
  - A "final" event has been concluded and its resolution is not subject to change.
- o A final event generally has a disposition of adjudicated, settled or otherwise resolved.
  - An "adjudicated" matter includes a disposition by (1) a court of law in a criminal or civil matter, or (2) an administrative panel in an action brought by a regulator that is contested by the party charged with some alleged wrongdoing.
  - A "settled" matter generally involves an agreement by the parties to resolve the matter. Please note that brokers and brokerage firms may choose to settle customer disputes or regulatory matters for business or other reasons.
  - A "resolved" matter usually involves no payment to the customer and no finding of wrongdoing on the part of the individual broker. Such matters generally involve customer disputes.

For your convenience, below is a matrix of the number and status of disclosure events involving this broker. Further information regarding these events can be found in the subsequent pages of this report. You also may wish to contact the broker to obtain further information regarding these events.

	Pending	Final	On Appeal
Customer Dispute	0	3	N/A



#### **Disclosure Event Details**

When evaluating this information, please keep in mind that a discloure event may be pending or involve allegations that are contested and have not been resolved or proven. The matter may, in the end, be withdrawn, dismissed, resolved in favor of the broker, or concluded through a negotiated settlement for certain business reasons (e.g., to maintain customer relationships or to limit the litigation costs associated with disputing the allegations) with no admission or finding of wrongdoing.

This report provides the information exactly as it was reported to CRD and therefore some of the specific data fields contained in the report may be blank if the information was not provided to CRD.

#### **Customer Dispute - Settled**

This type of disclosure event involves a consumer-initiated, investment-related complaint, arbitration proceeding or civil suit containing allegations of sale practice violations against the broker that resulted in a monetary settlement to the customer.

Disclosure 1 of 2

Reporting Source: Broker

Employing firm when CITIGROUP GLOBAL MARKETS, INC.

activities occurred which led

to the complaint:

Allegations:

COMPLAINT ABOUT AUCTION RATE SECURITIES THAT ALLEGED FAILURE

TO FOLLOW INSTRUCTIONS. DAMAGES UNSPECIFIED.

**Product Type:** Other: AUCTION RATE SECURITIES

Alleged Damages: \$0.00

**Is this an oral complaint?** No

Is this a written complaint? Yes

Is this an arbitration/CFTC reparation or civil litigation?

No

# **Customer Complaint Information**

Date Complaint Received: 03/04/2008

Complaint Pending? No

Status: Settled

**Status Date:** 12/13/2008

**Settlement Amount:** \$1,500,000.00

Individual Contribution

Amount:

\$0.00



Broker Statement THIS MATTER INVOLVES THE SALE OF AUCTION RATE SECURITIES (ARS).

THE TRANSACTION(S) AT ISSUE TOOK PLACE BEFORE MID-FEBRUARY 2008, WHEN THE ARS MARKET SUFFERED WIDESPREAD AUCTION FAILURES AND ILLIQUIDITY. THE FINANCIAL ADVISOR DID NOT CAUSE, CONTRIBUTE OR HAVE ANY CONTROL WHATSOEVER OVER THESE

MARKET EVENTS. THE FIRM REACHED AGREEMENT WITH CERTAIN OF ITS REGULATORS, PURSUANT TO WHICH IT REPURCHASED ARS FOR THEIR FULL PAR VALUE FROM CERTAIN CLIENTS, INCLUDING THE INSTANT CLIENT, WHETHER THEY COMPLAINED OR NOT. THE FINANCIAL ADVISOR WAS NOT A PARTY TO THAT AGREEMENT, DID NOT MAKE ANY PAYMENT TO THE CLIENT, AND WAS NOT ASKED TO AND DID NOT CONTRIBUTE TO THE REPURCHASE AMOUNT. THE SETTLEMENT AMOUNT IN ITEM 11 ABOVE REFLECTS THE PAR VALUE OF THE REPURCHASED ARS, AS REQUIRED BY

FINRA REGULATORY NOTICE 09-12.

Disclosure 2 of 2

Reporting Source: Broker

Employing firm when activities occurred which led to the complaint:

CITIGROUP GLOBAL MARKETS INC.

Allegations:

COMPLAINT ABOUT AUCTION RATE SECURITIES THAT ALLEGED

SUITABILITY AND MISREPRESENTATION.

DAMAGES UNSPECIFIED.

**Product Type:** Other: AUCTION RATE SECURITIES

Alleged Damages: \$0.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

No

# **Customer Complaint Information**

Date Complaint Received: 03/27/2008

Complaint Pending? No

Status: Settled

**Status Date:** 11/05/2008

Settlement Amount: \$125,000.00



**Individual Contribution** 

Amount:

\$0.00

**Broker Statement** 

CLIENT DEEMED ELIGIBLE FOR GLOBAL ARS REGULATORY SETTLEMENT

FOR FULL VALUE OF ARS INVESTMENT.

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#### Customer Dispute - Closed-No Action / Withdrawn / Dismissed / Denied

MORGAN STANLEY SMITH BARNEY

This type of disclosure event involves (1) a consumer-initiated, investment-related arbitration or civil suit containing allegations of sales practice violations against the individual broker that was dismissed, withdrawn, or denied; or (2) a consumer-initiated, investment-related written complaint containing allegations that the broker engaged in sales practice violations resulting in compensatory damages of at least \$5,000, forgery, theft, or misappropriation, or conversion of funds or securities, which was closed without action, withdrawn, or denied.

Disclosure 1 of 1

**Reporting Source:** Broker

Employing firm when activities occurred which led

to the complaint:

Allegations:

THE CLIENT ALLEGED UNSUITABILITY WITH RESPECT TO INVESTMENT -

04/2008.

**Product Type:** Other: HEDGE FUND

Alleged Damages: \$15,000.00

Is this an oral complaint? No

Is this a written complaint? Yes

Is this an arbitration/CFTC

reparation or civil litigation?

No

**Customer Complaint Information** 

Date Complaint Received: 11/23/2009

Complaint Pending? No

Status: Denied

**Status Date:** 01/08/2010

**Settlement Amount:** 

**Individual Contribution** 

**Amount:** 

Broker Statement CLAIM DENIED.

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# **End of Report**



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