



IAPD Report

PATRICK NOEL RUSH

CRD# 2639709

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i Please be aware that fraudsters may link to Investment Adviser Public Disclosure from phishing and similar scam websites, trying to steal your personal information or your money. Make sure you know who you're dealing with when investing, and contact FINRA with any concerns.
For more information read our [investor alert](#) on imposters.



IAPD Information About Representatives

IAPD offers information on all current-and many former representatives. Investors are strongly encouraged to use IAPD to check the background of representatives before deciding to conduct, or continue to conduct, business with them.

What is included in a IAPD report?

IAPD reports for individual representatives include information such as employment history, professional qualifications, disciplinary actions, criminal convictions, civil judgments and arbitration awards.

It is important to note that the information contained in an IAPD report may include pending actions or allegations that may be contested, unresolved or unproven. In the end, these actions or allegations may be resolved in favor of the representative, or concluded through a negotiated settlement with no admission or finding of wrongdoing.

Where did this information come from?

The information contained in IAPD comes from the Investment Adviser Registration Depository (IARD) and FINRA's Central Registration Depository, or CRD, (see more on CRD below) and is a combination of:

- information the states require representatives and firms to submit as part of the registration and licensing process, and
- information that state regulators report regarding disciplinary actions or allegations against representatives.

How current is this information?

Generally, representatives are required to update their professional and disciplinary information in IARD within 30 days.

Need help interpreting this report?

For help understanding how to read this report, please consult NASAA's IAPD Tips page <http://www.nasaa.org/IAPD/IARReports.cfm>

What if I want to check the background of an Individual Broker or Brokerage Firm?

To check the background of an Individual Broker or Brokerage firm, you can search for the firm or individual in IAPD. If your search is successful, click on the link provided to view the available licensing and registration information in FINRA's BrokerCheck website.

Are there other resources I can use to check the background of investment professionals?

It is recommended that you learn as much as possible about an individual representative or Investment Adviser firm before deciding to work with them. Your state securities regulator can help you research individuals and certain firms doing business in your state. The contact information for state securities regulators can be found on the website of the North American Securities Administrators Association <http://www.nasaa.org>



Report Summary

PATRICK NOEL RUSH (CRD# 2639709)

The report summary provides an overview of the representative's professional background and conduct. The information contained in this report has been provided by the representative, investment adviser and/or securities firms, and/or securities regulators as part of the states' investment adviser registration and licensing process. The information contained in this report was last updated by the representative, a previous employing firm, or a securities regulator on **12/18/2020**.

CURRENT EMPLOYERS

	Firm	CRD#	Registered Since
IA	TRIAD FINANCIAL ADVISORS, INC.	CRD# 118583	08/07/2012

QUALIFICATIONS

This representative is currently registered in **0** SRO(s) and **2** jurisdiction(s).

Is this representative currently Inactive or Suspended with any regulator? **No**

Note: Not all jurisdictions require IAR registration or may have an exemption from registration. Additional information including this individual's qualification examinations and professional designations is available in the Detailed Report.

REGISTRATION HISTORY

This representative was previously registered with the following firm(s):

	FIRM	CRD#	LOCATION	REGISTRATION DATES
IA	DONNELLY STEEN & COMPANY	134952	WILMINGTON, DE	04/05/2011 - 08/07/2012
IA	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	7691	GREENSBORO, NC	01/19/2007 - 04/07/2011
IA	FTB ADVISORS, INC.	17117	GREENSBORO, NC	09/17/2002 - 01/19/2007

For additional registration and employment history details as reported by the individual, refer to the Registration and Employment History section of the Detailed Report.

DISCLOSURE INFORMATION

Disclosure events include certain criminal charges and convictions, formal investigations and disciplinary actions initiated by regulators, customer disputes and arbitrations, and financial disclosures such as bankruptcies and unpaid judgments or liens.

Are there events disclosed about this representative? **No**



Qualifications

REGISTRATIONS

This section provides the SRO, states and U.S. territories in which the representative is currently registered and licensed, the category of each registration, and the date on which the registration becomes effective. This section also provides, for each firm with which the representative is currently employed, the address of each location where the representative works. This individual is currently registered with **2** jurisdiction(s) and **0** SRO(s) through his or her employer(s).

Employment 1 of 1

Firm Name: **TRIAD FINANCIAL ADVISORS, INC.**
Main Address: 3623 N. ELM STREET
SUITE 102
GREENSBORO, NC 27455
Firm ID#: 118583

	Regulator	Registration	Status	Date
IA	North Carolina	Investment Adviser Representative	Approved	08/07/2012
IA	Texas	Investment Adviser Representative	Approved	02/04/2016

Branch Office Locations

This individual does not have any registered Branch Office where the individual is located.



Qualifications

PASSED INDUSTRY EXAMS

This section includes all industry exams that the representative has passed. Under limited circumstances, a representative may attain registration after receiving an exam waiver based on a combination of exams the representative has passed and qualifying work experience. Likewise a new exam requirement may be grandfathered based on a representative's specific qualifying work experience. Exam waivers and grandfathering are not included below.

This individual has passed 0 principal/supervisory exams, 0 general industry/product exams, and 1 state securities law exam.

Principal/Supervisory Exams

Exam	Category	Date
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No information reported.

General Industry/Product Exams

Exam	Category	Date
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No information reported.

State Securities Law Exams

Exam	Category	Date
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IA Uniform Investment Adviser Law Examination (S65)	Series 65	01/06/1999
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PROFESSIONAL DESIGNATIONS

This section details that the representative has reported **1** professional designation(s).

Certified Financial Planner

This representative holds or did hold **1** professional designation(s) that may have been used to qualify as an Investment Advisor representative. Please check with the appropriate designation authority for verification that the designation is still in effect. The contact information for these professional designation authorities can be found on the website for the North American Securities Administrators Association at <http://www.nasaa.org>



Registration & Employment History

PREVIOUSLY REGISTERED WITH THE FOLLOWING FIRMS

This representative held registrations with the following firms:

	Registration Dates	Firm Name	ID#	Branch Location
IA	04/05/2011 - 08/07/2012	DONNELLY STEEN & COMPANY	CRD# 134952	WILMINGTON, DE
IA	01/19/2007 - 04/07/2011	MERRILL LYNCH, PIERCE, FENNER & SMITH INCORPORATED	CRD# 7691	GREENSBORO, NC
IA	09/17/2002 - 01/19/2007	FTB ADVISORS, INC.	CRD# 17117	GREENSBORO, NC
IA	07/27/2001 - 09/19/2002	WORLD EQUITY GROUP, INC.	CRD# 29087	ARLINGTON HEIGHTS,

EMPLOYMENT HISTORY

Below is the representative's employment history for up to the last 10 years.

Employment Dates	Employer Name	Position	Investment Related	Employer Location
01/2016 - Present	Rush & Associates, Inc.	Owner of Operating Company	N	Greensboro, NC, United States
08/2012 - Present	TRIAD FINANCIAL ADVISORS, INC.	CEO; ADVISORY REPRESENTATIVE	Y	GREENSBORO, NC, United States
01/2016 - 08/2016	Carter Leinster & Associates, LLC	Owner of Operating Company for Insurance	N	Greensboro, NC, United States

OTHER BUSINESS ACTIVITIES

This section includes information, if any, as provided by the representative regarding other business activities the representative is currently engaged in either as a proprietor, partner, officer, director, employee, trustee, agent, or otherwise. This section does not include non-investment related activity that is exclusively charitable, civic, religious, or fraternal and is recognized as tax exempt.

- PATRICK IS THE OWNER OF RETIREMENT 101, LLC SINCE APRIL, 2011. HE PROVIDES EDUCATIONAL AND MARKETING MATERIALS TO LICENSED FINANCIAL ADVISORS. THESE MATERIALS ARE USED TO CONDUCT RETIREMENT PLANNING WORKSHOPS AND SEMINARS AT COMMUNITY COLLEGES AND UNIVERSITIES WITH AN EMPHASIS ON FINANCIAL LITERACY. THIS IS A NON-INVESTMENT RELATED BUSINESS LOCATED AT 12 WYNNEWOOD COURT, GREENSBORO, NC 27408. 5 HOURS/MONTH, ALL OUTSIDE OF SECURITIES TRADING HOURS, IS DESIGNATED TO UPDATING AND DISTRIBUTING THE RETIREMENT 101 EDUCATIONAL MATERIALS.
- PATRICK IS THE OWNER OF TFA PROPERTIES, LLC, AN ENTITY CREATED IN APRIL 2016, WHICH OWNS THE OFFICE BUILDING THAT HOUSES TRIAD FINANCIAL ADVISORS, INC.
- PATRICK IS A PASSIVE INVESTOR AS A MEMBER OF KPLB PRODUCTIONS, LLC AS OF AUGUST 2017; NOT INVESTMENT RELATED; 3848 OVERLAND AVE. #120, CULVER CITY, CA 90232; MOVIE PRODUCTION; NO TIME DEVOTED TO THIS ACTIVITY.



End of Report

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